



March 2015 Free Shipping Special

****For internal use only – not customer facing****

1. Terms

- a. Free shipping on all shipments with a total over \$2500 MSRP
50% shipping under shipment total of \$2500 MSRP
 - This is per shipment, meaning that bundled orders totaling more than \$2500 will be eligible for free shipping
- b. Not to be combined with special discounts (excluding volume discount, which will still apply for any order over \$2500 MSRP)
- c. Orders must be submitted in 400 status from March 1, 2015 to March 31, 2015 – NO EXCEPTIONS GRANTED.
 - 400 status means order confirmation submitted *and* down payment proof submitted.

2. Extra specials

- a. Trade in your old leads for new leads. For selling at least \$10k in March you will get \$200 marketing plan for one month of Adwords and Facebook campaigns.
 - Opportunity for you to hit your sales goal for the next quarter.

3. Communication

- a. Indow will be sending email blasts out to previous leads that originally came in through the Indow site prior to the month of March. If you have any customers who should not be contacted, please let us know prior to March 1.
- b. We will also send email blasts out to dealers throughout the month with details around the blasts we are sending to clients and other helpful hints.